

Office of Foundation Relations

Sarah J Fodor

Executive Director Foundation & Corporate Relations s-fodor@northwestern.edu



What, Who, Where is OFR?

Northwestern University's central office supporting faculty and staff across all schools and units who seek funding from private, professional foundations.





President – Morton Schapiro

Alumni Relations & Development (Bob McQuinn)

- Foundation Relations
- Corporate Engagement
- Individual Giving

Office of the Provost (Jonathan Holloway)

- Office for Research
 - ORD
 - OSR

Northwestern





Sarah Fodor, PhD
Executive Director,
Foundation Relations
and Corporate
Engagement



Susan Dauber, PhD Director



Heidi Jurgens, PhD Senior Associate Director



Chloe Taft Kang, PhD Senior Associate Director



Maureen Scherrer Assistant Director



Michael Marino Program Assistant



Liaison Roles and Responsibilities

Sarah Fodor, PhD, Executive Director

 Institutional priorities, NU-Qatar, The Graduate School, Feinberg (in partnership with Michelle Melin-Rogovin)

Susan Dauber, PhD, Director

Communication, IPR, Kellogg, Law, SESP, SPS, Weinberg—Social Sciences

Heidi Jurgens, PhD, Senior Associate Director

 Communication—CSD, Limited Submissions, McCormick—Biomedical Engineering and Chemical and Biological Engineering, Weinberg—Life and Physical Sciences

Chloe Taft Kang, PhD, Senior Associate Director

 Bienen School of Music, Block Museum of Art, McCormick—all other departments, University Libraries, Weinberg—Humanities, Department of History

Maureen Scherrer, Assistant Director

Prospect research, reporting and analytics, student life and scholarships

Michael Marino, Program Assistant

Gift/grant processing, stewardship support



FY2018 Private Foundation Funding

- \$54.7M in private foundation commitments to Northwestern
- 326 proposals submitted, requesting a total of \$134.4M
- 161 proposals awarded
 - Average Grant: \$262,435
 - Median Grant: \$75,000
 - Largest Grant: \$5M
- Assistance to every Northwestern School



What Private Foundations Fund

- Research/programs that align with their mission and current areas of interest
- Many have programs for early-career investigators (windows of eligibility)
- Applying for funding:
 - Open Requests for Proposals (RFPs)
 - Invited/Limited RFPs
 - "Not accepting unsolicited proposals" (but may accept inquiries)
 - Restricted Foundations

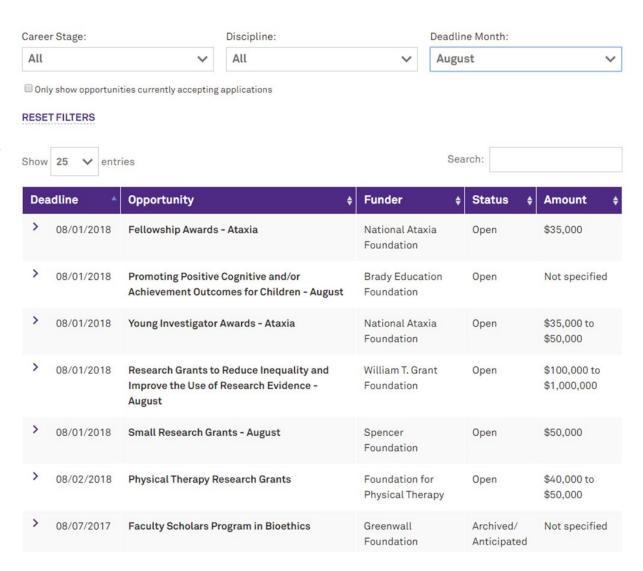


OFR Services

- Identify Potential Funding Sources monitor 500+ foundations in our portfolio, disseminate new Requests for Proposals (RFPs)
- Faculty Outreach/Support group/individual meetings, discuss research projects and funding needs; OFR can plan/staff foundation site visits
- Customized Prospect Research Pl/project-specific foundation opportunities (fit, eligibility, timing/strategy)
- Proposal Consulting work closely with faculty (strategy/writing/editing) to develop compelling proposals specifically tailored to the foundation audience

Resources

- OFR Website RFPs
- <u>Restricted Foundations</u> contact OFR first!
- Sign up for Email/Listserv for upcoming funding opportunities
- Foundation Directory
 Online (FDO)
- Other Funding
 Databases/Resources
- Grant Writing Guide
- Institutional Documents Provided by OFR



Contact OFR

Please contact our office with any questions you may have about private foundations or whenever a faculty member you are working with is interested in seeking foundation funding.

foundationrelations@northwestern.edu

(847) 491-4590

www.northwestern.edu/foundationrelations